

## IN BRIEF

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### **Start-Up Help for Women**

A new online resource is available that is intended to help Washington-area women start small businesses. The Women's Small Business Development Directory offers information on micro-loans, training and technical assistance, business plan development and other critical resources.

Funded by a grant from the Washington Area Women's Foundation, the guide was started by Trinity University professor Roxana Moayedí and her students over two semesters. They created the database after polling showed that low-income women, especially single mothers, believed that they would never get ahead as someone else's employee.

"We learned that these women felt there was no way to move up in their jobs," Moayedí said. "They believed if they started their own business, they could move out of poverty."

The database is available at <http://thewomensfoundation.org/small-business-development-directory>.

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